



FÉDÉRATION INTERNATIONALE DES ÉCHECS

Recognized by the International Olympic Committee

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June 4, 2012

To: FIDE Delegates

Dear Chess Friends,

**Re: KARA CHESS ACADEMY APPLICATION FOR FIDE MEMBERSHIP AS AN
INTERNATIONAL CHESS ORGANISATION**

I refer to the application from Kara Chess Academy for affiliation to FIDE as an International Chess Organisation.

After several meetings with members of Kara Chess Academy it was agreed that in addition to the Trustees as agreed under the registration requirements of the South African Laws, the Academy should put in place an Advisory Board made up of FIDE officials.

The recommendation to have the following officials as part of the Advisory Board was accepted:-

FIDE Continental President for Africa, Mr. Lakhdar Mazouz
FIDE Chess in Schools Chairman, Vice President Ali Nihat Yazici
CHESSA President, Mrs. Emelia Ellappen

Additionally, should the FIDE President wish to nominate a fourth member to the Kara Chess Academy Advisory Board this would be accepted by the trustees.

In light of my discussions with the Kara Chess Academy trustees and their sponsors, I am convinced that FIDE and the African chess community will benefit greatly from the value they will bring on board should we accept their tendered application.

I appeal to all delegates to support this application.

Yours Sincerely,

Lewis Ncube
Vice President, World Chess Federation (FIDE)



KARA HERITAGE INSTITUTE

Reg No: 2002/009915/08

Cnr. Madiba & Kgosi Mampuru Strs

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P.O. BOX 2442

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Date: June 4, 2012

To: FIDE DELEGATES

Dear Friends,

Re: APPLICATION FOR AFFILIATION TO FIDE AS AN INTERNATIONAL CHESS ORGANISATION

On behalf of the Kara Chess Academy, a division of the Kara Heritage Institute, we hereby submit our application for affiliation to FIDE as an International Chess Organisation.

We have had meetings with FIDE Vice President, Mr. Lewis Ncube, who has guided us on the expected obligations in the event that our application is approved by the General Assembly.

Please find attached a summary of the current status of the Kara Chess Academy.

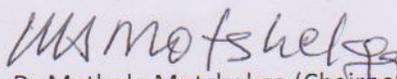
Our intention is to use our political connections to raise awareness and support from African governments for the development of chess amongst our citizenry.

We also intend to involve more advanced chess playing nations in our development programmes so that our people can learn from our partners.

We expect our relationship with FIDE to be guided by a contract in line with the current FIDE statutes of which we have been made aware by Mr. Ncube.

We now seek your support in our application for affiliation to FIDE

Thanking you in advance,


Dr Mathole Motshekga (Chairperson of Kara)



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Date: 05/23/2012

To: Mr. Lewis Ncube
FIDE Vice President

Dear Mr. Ncube,

Kara Chess Academy cordially invites you to a series of meetings to promote chess development and programmes of Chess in Schools in South Africa and the rest of Africa.

The aim of the meetings is to explore how Kara Chess Academy and the Government of South Africa can work in partnership with FIDE to develop Chess in Schools programs for African federations.

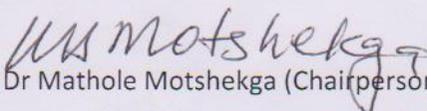
1st meeting will be with Dr Mathole Motshekga (Chief Whip of the Ruling ANC Party and Kara Chess Academy Chairman)

2nd meeting will be with Angie Motshekga, Minister of Education.

3rd meeting will be with a number of businessmen in South Africa who are committed to the development of chess in Africa..

Dates will be 1st-3rd of June, 2012.

Thank you in Advance,


Dr Mathole Motshekga (Chairperson of Kara)

Executive Summary

Chess in Africa has been going through a number of challenges some of which were highlighted during the 2010 FIDE Africa Seminar held in Lusaka, Zambia.

South Africa has been very productive in the last three years with the emergence of ChessCube, Future King's chess project and Moves for Life program which President Jacob Zuma is a patron of. However there is still a major challenge due to the lack of government assistance all over Africa including South Africa.

Dr Mathole Motshekga who is the Chief Whip of the ruling party, ANC (African National Congress) in South Africa started a chess organization called the Kara Chess Academy. We see this organization as a very important vehicle which FIDE can use to finally make inroads into the very centre of Africa in its quest to popularize chess amongst a wide spectrum of chess lovers.

Dr Motshekga has been supporting chess for a number of years. We now aim to move to African countries through their Parliament offices. This is a project by politicians to help their people. This Chess Academy offers Africans a unique opportunity to finally have private and public sectors join hands and drive chess in their countries.

Kara Chess Academy is a newly registered nonprofit organization and has already acquired offices, a school and a farm for chess camps. We are certainly moving very fast due to the unique support we get from government and private sector.

We would like to invite FIDE to be our Platinum partners as this will certainly help both parties make a big difference in Africa; we have 264 constituencies which we have immediate access to in South Africa.

The General Secretary Kgaugelo Mosetlhe has been in chess development for over 8 years and has helped in the development of the Future Kings chess project which coached over 10 000 children in 6 months. He also headed the first Moves for Life chess program which is the basis of all their media articles. He has hosted Garry Kasparov, the FIDE Chess in Schools committee and all types of media such as the main TV broadcasters, newspapers and radio.

Here below are some pictures of the members involved:



On the far right: Dr Mathole Motshekga ANC Chief Whip. Next to him is his wife, the Minister of Education in South Africa Angie Motshekga at the launch of the Moves for Life chess program.



President Jacob Zuma and Minister Angie Motshekga at the Moves for Life launch.

KARA CHESS ACADEMY VISION

The Kara chess Academy's vision is to help people in Africa striving for human development and improvement of their quality of life through the medium of chess.

1. OBJECTIVES

- I. To provide direct coaching from qualified international Chess coaches.
- II. Creating an academy for all the children and getting equally high standards of coaching.
- III. Exposing the children to the benefits of chess.
- IV. Having a cost effective coaching module.
- V. Creating interest in the game of chess.
- VI. Getting and maximizing exposure for potential sponsors.
- VII. Develop and support top African chess players.
- VIII. Develop and support African chess federation to achieve their goals.
- IX. Educate the children and youth.
- X. To provide employment opportunities to the people of Africa.

As you all know by now the Moves for Life here is a program which we ran the Limpopo South Africa.

Future Kings Chess4Life Community Empowerment Concept.

Introduction .

The Future Kings Chess4Life program originated within Elim Superspar in conjunction with Spar North rand. The objective was to develop an initiative that could assist the local community to counter the factors that defeats academic potential in the community.

Research has shown that chess develops various learning skills associated with academic potential. This has resulted in introducing chess to learners being chosen as a vehicle to enhancing the academic potential of learners.

The concept not only aims to introduce chess to learners but also will use relevant technology to measure, track and improve participating learners.

The Future Kings Chess4Life concept also will incorporate Life Orientation Skills to encourage the development of a balanced and confident learner who can contribute to a just and productive society, a productive economy and improved quality of life for all. The introduction of life orientation content will aim to address life orientation skills, knowledge values and attitudes about the self, the environment, responsible citizenship, a healthy productive life, social engagement, and career choices.

The Spar Arena.

The Future Kings Chess4Life empowerment concept including its various elements is being developed in conjunction with Spar North rand at Elim Super Spar in the Limpopo Province.

The Elim area is a typical rural area in an emerging market where the local community has to contend with various factors that defeat human potential.

Once the concept is ready to roll out to benefit also other communities this can be achieved through the Spar organization in conjunction with its suppliers. The Spar footprint in South Africa includes five distribution centers and eight hundred stores. Spar stores throughout South Africa are owned and managed by dynamic, passionate and owners committed to contribute to the wellbeing of the communities they serve.

1. Chess Facilitators.

Elim Spar has sourced, trained and appointed ten full time chess coaches 'facilitators' from the community. They have been provided with dedicated Future Kings Chess4Life uniforms which they wear at all times when on duty.

The facilitators are on duty six days of the week and their program involves managing the 'chess training station', visiting schools to introduce chess, managing of the Saturday Chess competitions, attending to specific chess training requests received from the community i.e. S.A. Police force, hospital, training colleges etc.

The facilitators have accepted a particular code of conduct relevant to the role models function they are expected to fulfill within the community. They are very proud of and committed to this and for example will always display an invitational approach.

2. Saturday Chess.

Elim Superspar has introduced a permanent Saturday Chess Competition. This competition is very well supported by all members of the community young and old. Spar sponsors prizes such as cell phones, t-shirts, cream cakes, vouchers, supplier product samples etc.

3. Schools coaching program.

Elim Spar has appointed a team of coaches 'facilitators' from the local community. These facilitators are on duty six days of the week. They have been provided with Future Kings Chess4Life branded transport that can reach even the remote schools. They have each also received a dedicated training kit. The facilitators on an average visit eight schools per week where they introduce learners to chess.

4. Chess workshops for teachers.

Chess workshops for teachers are conducted at Elim Spar where teachers are coached on the various aspects relevant to chess as well as the benefits of chess in developing learner modalities.

5. Chess Sets.

With the assistance of Spar suppliers sufficient initial funds have been generated for the purchase and distribution of four thousand chess sets to local schools.

6. Chess Training Aid.

A dedicated chess training aid has been developed at Elim Superspar to assist learners with learning the different chess moves. Ten thousand of these training aids has been printed and is distributed free of charge at Elim Superspar. A competition for the school holiday is attached to the training aid. To participate in the 'I know the Chess moves' competition learners can enter by writing their names in the 'I know the Chess moves register' at Elim Superspar. Six cell phones can be won during this competition.

7. Dedicated chess stands.

Dedicated chess stands have been deployed at Elim Superspar. These stands comprise a chess board, chess pieces and clock on a metal frame. These stands also provide opportunities for advertising by suppliers or any other company. The stands are placed at strategic places and are available for anybody to play on 24/7.

8. Arena Chess concept.

Elim Superspar has access to an Amphi theatre type facility that can accommodate almost 2000 spectators. A large chess board will be painted in the Amphi theatre. The facility will be used to introduce 'Arena Chess' This concept involves five members on a team playing against another team. Players will be moving alternately in a pre determined order. Players are not allowed to confer with one another or assist one another.

This concept has been piloted at Elim Superspar and will provide exciting competitive options between schools, companies etc. During 2008 the first Arena Chess tournament will be held with local businesses and Spar suppliers being afforded the opportunity to sponsor teams.

9. Schools Chess Tournament.

Elim Superspar will in 2008 also host the 1st annual schools chess tournament. Schools will be afforded the opportunity to enter teams and the goal is to attract in excess of 10000 players from the local community.

Momentum.

Momentum one of the leading Insurance Companies in South Africa and part of First Rand Foundation has joined the Future Kings Chess4Life project. Momentum has obtained Executive Board approval for the development and maintenance of a data base that will record and track data of every learner involved in the Future Kings Chess4Life project.

University of South Africa (UNISA)

The University of South Africa through the leadership of Professor Steyn has also joined the project involving both the Departments of Education and Psychology. Lecturers and post graduate students will be involved in conducting continuous research and developing material that will educationally beneficial to learners.

The Chess Café will be an internet café type facility also including cellular service and photographic components to assist in generating revenue.

10.1. Chess development centre.

Members will be able to:

- Participate in computer based chess coaching programs.
- Play regular monthly club competitions.
- Play online competitions.
- Receive
- Improve ratings in return for rewards and other forms of recognition.

10.2 Life Skills orientation.

Included in the chess program various life skills enhancement modules will be added to assist learners with their life skills development. The Departments of Education and Psychology at the University of South Africa (Unisa) will provide guidance with the Life Skills program content. The Life Skills modules will be incorporated into the chess programs.

Life Orientation modules will coincide with the National Curriculum of the Dept. of Education and will be presented in a visual stimulating format with assessment components attached to each module. Modules will continuously be developed and sponsored by Spar and its business partners.

10.3 Teachers training facility.

The Chess café due to the technology involved also presents opportunity to become a center for stimulation to assist teachers with development and performance. The options in this regard are being explored in conjunction with various parties.

We would like to request FIDE to assist us with the following:

1. Accredite the Kara Chess Academy for African federations to be able to join.
2. Assist us with Training and materials (Books, software and DVDs)
3. Authorise the Academy to host FIDE rated international tournaments.
4. Authorise the academy to help African federations in Chess in Schools programs.